

Mauricio Bucardo

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About

8+ years designing products across payments, fintech, and regulated financial systems — focused on making financial tools feel simple and intuitive for the people who depend on them daily. I combine AI-assisted prototyping with systems-level design to simplify complex workflows at scale.

Experience

Block, Inc. (Square)

Jan 2023 – Mar 2026

Senior Product Designer

- Owned product design for Square Payroll, a payroll product enabling Square sellers to pay their teams, defining multi-quarter roadmap priorities across web and mobile in collaboration with product, engineering, and compliance.
- Led end-to-end redesign of Square Payroll — modernizing the payout flow, dashboard, tax pages, employee onboarding, and reporting — serving 700K+ employees across \$7B in payroll volume.
- Led end-to-end redesign of Square Payroll onboarding, increasing setup completion by ~30% across Square's payroll seller base.
- Designed and launched Instant Tips, Square's daily tip payout product streaming earnings directly to Cash App across \$2.5B in attributed tip volume.

Y Media Labs

Jan 2018 – Jan 2023

Product Designer

- Led redesign of Credit One Bank's flagship mobile app, contributing to growth in monthly active users and strengthening mobile as the bank's primary digital channel.
- Led localization design for Clover POS checkout across international markets, aligning flows with regional currency, tax, and regulatory requirements.
- Redesigned Cepheid's GeneXpert Omni diagnostic app with doctors and field workers, enabling large-scale rollout of one of the first COVID-19 point-of-care PCR testing platforms.
- Designed the interaction framework for State Farm's quote support bot, reducing CS escalations and accelerating time-to-quote within a regulated insurance flow.

Education

Academy Of Arts University

Feb 2013 – Dec 2016

Bachelor of Fine Arts - Advertising and New Media

General Assembly

Sep 2016 – Dec 2016

Front-End Web Development Certification

Skills

AI & Development

Cursor, Lovable, v0 by Vercel, Git/GitHub, React

Competencies

Systems Design, 0→1 Product Design, AI-Assisted Prototyping, Payroll & Payments Platforms, High-Compliance Workflows, Design Systems

Tools

Figma, Framer, Maze, Adobe Suite, UserTesting, Mixpanel,

Languages

English, Spanish, French